

Capital Curling and
The R.C.M.P. (Ottawa) Curling Club

present

The Ontario Curling Tour

Fall Open
September 24-28, 2008

&

Capital Curling Classic
October 9-13, 2008

Sponsorship Opportunities

ABOUT THE EVENTS

- Participating teams include past National Champions
- Fall Open event in September attracts 24 teams
- Capital Curling Classic event in October will have 24 men's teams and 12 women's teams
- Both events are now in their 9th year
- Chairperson John Steski (johnsteski@sympatico.ca) has had an illustrious curling career including a trip to the Brier in 2003
- RCMP Manager Paul Adams (613-749-7086) has a vast amount of experience and knowledge in organizing special events, including Facilities Management
- Ice Technician Ian MacAulay provides top quality competitive ice conditions with his National and International experience
- The RCMP Curling Club is conveniently located at 115 St. Laurent Boulevard, with ample parking

SPONSORSHIP BENEFITS

- Show support in your community towards local athletes, over 200 curlers participating
- Join many other companies in supporting the highest level of curling in Canada
- Excellent marketing tool as curlers are known for patronizing their bonspiel supporters
- Your company name and logo can experience over 400,000 hits to the event websites and be seen by hundreds of curlers and spectators

<http://fallopen.capitalcurling.com>

[http:// classic.capitalcurling.com](http://classic.capitalcurling.com)

- Opportunity for local print ads and signs prominently located in the curling club during the events
- For the Committee to show its appreciation, all sponsors will be placed in a draw, with one name being drawn for a \$200 prize
- Curlers come from all walks of life: teachers, computer technicians, golfers, bankers, real estate agents; whatever your target group, there will be a curler amongst them.

Levels of Sponsorship

Title	Title	AAA	AA	A
Capital Classic	Fall Open	Scoreboards	2 Event	1 Event
1@	1@	4@		
\$5000.00	\$2000.00	\$600.00	\$300.00	\$200.00
<ul style="list-style-type: none"> ◆ Event named for Sponsor ◆ Event URL a custom domain with Title ◆ Most prominent signage in club lounge during event ◆ Logo displayed throughout the website (clickable to Sponsor's URL) ◆ Exposure through Ottawa Valley Curling Tour with promotion of event 	<ul style="list-style-type: none"> ◆ Event named for Sponsor ◆ Event URL a custom domain with Title ◆ Most prominent signage in club lounge during event ◆ Logo displayed throughout the website (clickable to Sponsor's URL) ◆ Exposure through Ottawa Valley Curling Tour with promotion of event 	<ul style="list-style-type: none"> ◆ 6'x8" sign posted above scoreboard on ice sheet for both events ◆ Logo displayed on website main pages and all draw pages for that ice sheet (clickable to Sponsor's URL) ◆ Signs posted from mid-September through to Thanksgiving, website posted until the end of the following April 	<ul style="list-style-type: none"> ◆ 15" x20" sign displayed in arena for both events ◆ Logo displayed on website (clickable to Sponsor's URL) ◆ Signs posted from mid-September through to Thanksgiving, website posted until the end of the following April 	<ul style="list-style-type: none"> ◆ 15" x20" sign displayed in club lounge for Thanksgiving weekend ◆ Logo displayed on website (clickable to Sponsor's URL)

Capital Curling Sponsorship Agreement

To: Organizing Committee

On behalf of _____, I wish to confirm my support for the Fall Open and Capital Curling Classic being held at the RCMP Curling Club, September 24-28, 2008 and October 9-13, 2008 respectively.

A) I wish to participate as the Capital Curling Classic Title Sponsor - **\$5000.00**

or

B) I wish to participate as the Fall Open Title Sponsor - **\$2000.00**

or

C) I wish to participate as a (**AAA**) Scoreboard - **\$600.00**
This affords me advertising at the Fall Open and the Capital Classic.

or

D) I wish to participate as a (**AA**) 2 event sponsor - **\$300.00**
This affords me advertising at the Fall Open and the Capital Classic.

or

E) I wish to participate as a (**A**) 1 event Sponsor - **\$200.00**
This affords me advertising at the Capital Curling Classic.

Signed: _____

Dated: _____

Company information as you would like it to appear on the website:

Company Name: _____

Address: _____

Phone Number: _____

Website Link (optional): _____

If your logo is available digitally, please send it in high quality format, virus free, to: johnsteski@sympatico.ca

Please make cheque payable to **Capital Curling**, post-dated for September 1, 2008, and mail to:

Capital Curling, 40 Wallsend Ave, Kanata, ON, K2K3K7